

## Community Outreach Information for 3<sup>rd</sup> Annual Ventura County Wildflower & Weed Show

Title: 3<sup>rd</sup> Annual Ventura County Wildflower & Weed Show

Date: April 20, 2024

Time: 11:00 am - 3:00 pm

Cost: Free

Registration Link: None

Museum event page: <https://venturamuseum.org/event/3rd-annual-ventura-county-wildflower-weed-show/>

Address: Agriculture Museum, 926 Railroad Avenue, Santa Paula, CA 93060

Partners:

- Museum of Ventura County
- County of Ventura Agriculture/Weights & Measures
- County of Ventura Conservation District
- California Native Plant Society, Channel Islands Chapter
- Weed Management Area, Ventura County
- UC Cooperative Extension, Agriculture and Natural Resources, Master Gardeners

Descriptions:

Short description:

Join us for the 3<sup>rd</sup> Annual Ventura County Wildflower and Weed Show on April 20, 2024, from 11am to 3pm. Highlights include a lecture on California native plant foods by Antonio Sanchez at noon, a wildflower and weed specimen show, local plant information, iNaturalist demonstration, plant sale, kids activities, and garden tours by UC Master Gardeners.

Medium description:

Don't miss the 3rd Annual Wildflower and Weed Show, a celebration of California's diverse flora on April 20, 2024, from 11am to 3pm. At noon, Antonio Sanchez will deliver an enlightening lecture titled "Inviting California to Dinner: Bringing California Native Plant Foods into Your Life and the Future of Native Plant Agriculture." Dive into the rich world of local flora with a specimen show featuring wildflowers and weeds, accompanied by information on local plants and pollinators. Learn about biodiversity through an iNaturalist demonstration, or enhance your garden with plants from the sale. Engage your little ones with special kids' activities, and explore the gardens on guided tours led by UC Master Gardeners.

#### Long description:

Mark your calendars for the 3rd Annual Ventura County Wildflower and Weed Show, a vibrant homage to California's botanical wonders, scheduled for April 20, 2024, from 11am to 3pm. The highlight of the event is a captivating lecture by the nursery manager at the National Park Service Native Plant Nursery at Rancho Sierra Vista, Antonio Sanchez, titled "Inviting California to Dinner: Bringing California Native Plant Foods into Your Life and the Future of Native Plant Agriculture." Delve into the cultural and ecological significance of native plant foods, exploring their potential in shaping our culinary landscape and fostering sustainable agriculture.

Immerse yourself in the breathtaking beauty of local flora at the wildflower and weed specimen show, where a dazzling array of specimens will be on display alongside valuable information about native plants and their vital role in supporting pollinator populations. Discover the fascinating world of biodiversity with an iNaturalist demonstration, learning how to document and identify plants and wildlife in your area.

Looking to add a touch of California's native plants to your own garden? Browse through the diverse selection of plants available for purchase, carefully curated to thrive in Ventura County's unique climate and soil conditions. Engage the next generation of nature enthusiasts with a variety of fun and educational kids' activities designed to foster appreciation for the environment.

For those eager to deepen their horticultural knowledge, join guided garden tours led by UC Master Gardeners, who will offer insights into sustainable gardening practices and showcase the beauty of native plant landscapes. Whether you're a seasoned botanist, an avid gardener, or simply a lover of nature, the Ventura County Wildflower and Weed Show promises a day filled with discovery, inspiration, and celebration of California's rich botanical heritage.